

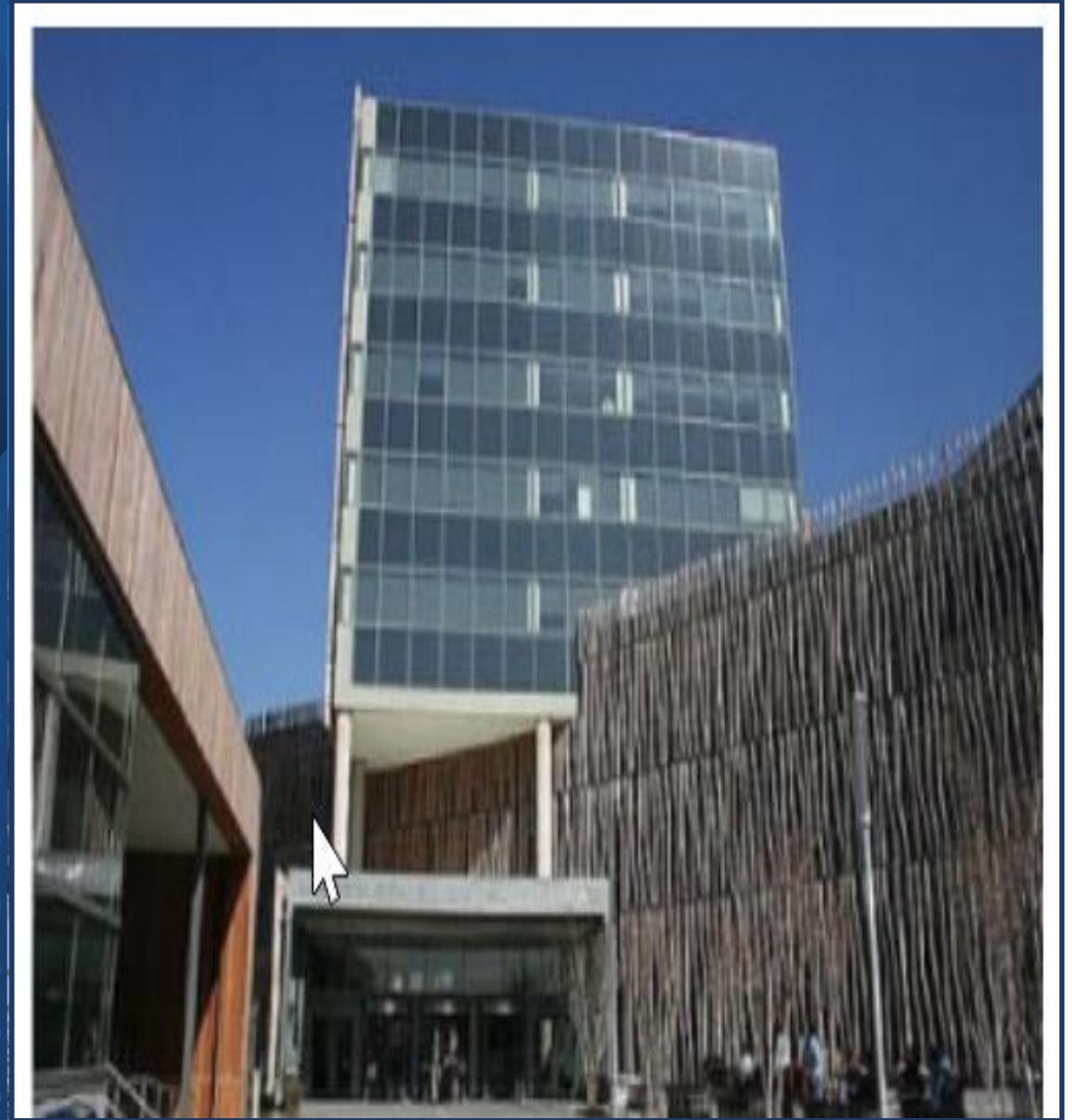
Census 101

May 23, 2023

Kim Brown, Training Specialist

U.S. Census Bureau, Data Dissemination and Training Branch

Kimberly.a.brown@census.gov



Meet Your Presenter

Kim Brown has been with the U.S. Census Bureau for over 40 years, with most of her time spent in customer services and training.

I am currently a training specialist in the Data Dissemination and Training Branch of the Customer Liaison & Marketing Services Office working with the Census Academy.

As a trainer, I guide data users in accessing, understanding and using Census Bureau data, products, and services.



Kim Brown
Training Specialist

In This Presentation

- About Us
- Census Bureau Programs
- Census Bureau Surveys
- Census Bureau Geography
- Data Tools
- Products
- Partners



www.census.gov

An official website of the United States government [Here's how you know](#) ▾

United States[®] Census Bureau Partners Researchers Educators Survey Respondents News NAICS Codes Jobs **About Us** Contact Us Help

Topics Data & Maps Surveys & Programs Resource Library Search data, events, resources, and ... 🔍

Measuring America's People, Places, and Economy

We Believe in the Power of Quality Data to Impact Public Life

Learn More ➔

<https://www.census.gov/about-us>

Is this page helpful? **X**
👍 Yes 👎 No



Census Bureau Mission Statement

The Census Bureau's Mission is to serve as the nation's leading provider of quality data about its people and economy.

Our goal is to provide the best mix of timeliness, relevancy, quality, and cost for the data we collect and the services we provide.

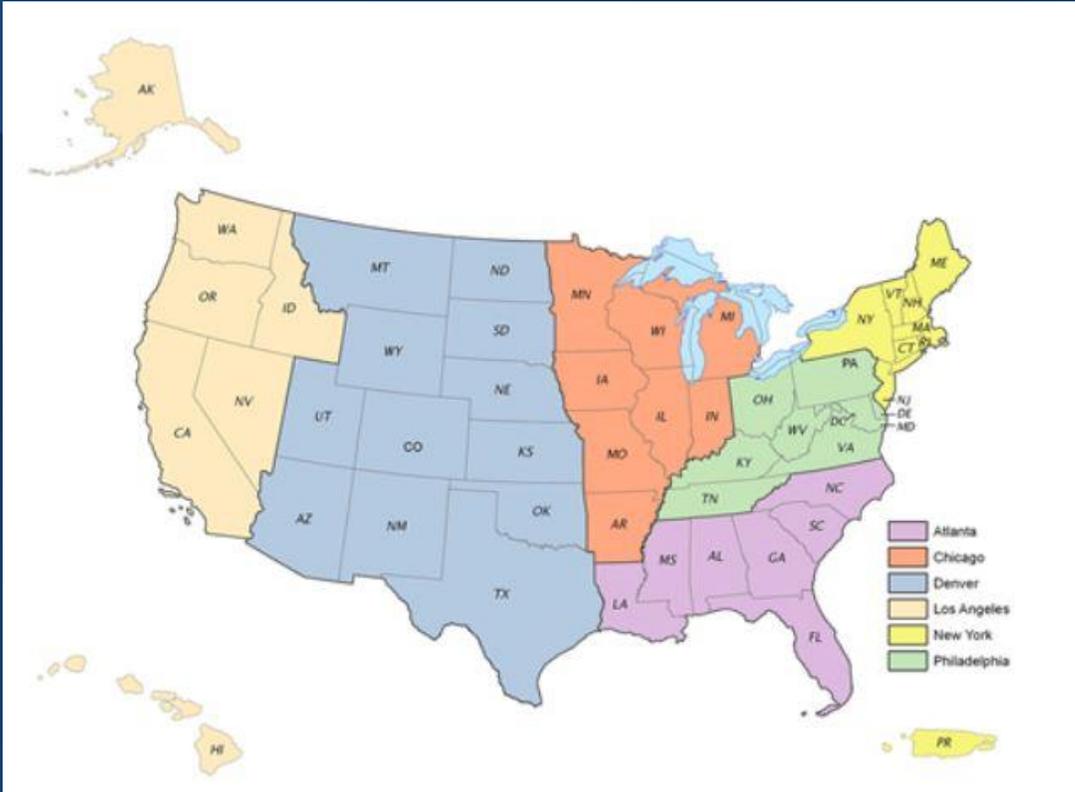
Organizational Information

- There are 13 major statistical agencies within the U.S. Government
- The Census Bureau
 - Is part of the U.S. Department of Commerce
 - Contains 6 Directorates
 - Contains 29+ Divisions or Offices

Census Bureau's Offices and Centers

| Offices | Number of Offices | Locations | | | Operating Status |
|----------------------------------|-------------------|--------------------|-----------------|------------------|------------------|
| Census Headquarters (HQ) | 1 | Suitland, MD | | | Permanent |
| Computer Center | 1 | Bowie, MD | | | Permanent |
| Contact Centers | 2 | Jeffersonville, IN | Tucson, AZ | | Permanent |
| International Trade Office | 1 | Puerto Rico | | | Permanent |
| National Processing Center (NPC) | 1 | Jeffersonville, IN | | | Permanent |
| Regional Offices (RO) | 6 | Atlanta, GA | Denver, CO | New York, NY | Permanent |
| | | Chicago, IL | Los Angeles, CA | Philadelphia, PA | |

Census Bureau's Regional Office



- Atlanta, Georgia
- Chicago, Illinois
- Denver, Colorado
- Los Angeles, California
- New York City, New York
- Philadelphia, Pennsylvania

Survey vs. Census

13193016

 **The American Community Survey**

This booklet shows the content of the American Community Survey questionnaire.

Start Here

You have two ways to respond:

- Respond online today at: <https://respond.census.gov/acs>
- OR
- Complete this form and mail it back as soon as possible.

Your response is required by law.
The American Community Survey is conducted by the U.S. Census Bureau. This survey is one of only a few surveys for which all recipients are required by law to respond. The U.S. Census Bureau is required by law to protect your information.

If you need help or have questions about completing this form, please call 1-800-354-7271.

Text Telephone (TTY):
Call 1-800-582-8330.

¿NECESITA AYUDA? Llame sin cargo alguno al 1-877-833-5625.

For more information about the American Community Survey, visit our website at: <https://www.census.gov/acs>

Please print the name and telephone number of the person who is filling out this form. We will only contact you if needed for official Census Bureau business.

Last Name: _____
First Name: _____ MI: _____
Area Code: _____ Number: _____

How many people are living or staying at this address?

- **INCLUDE** everyone who is living or staying here for more than 2 months.
- **INCLUDE** yourself if you are living here for more than 2 months.
- **INCLUDE** anyone else staying here who does not have another place to stay, even if they are here for 2 months or less.
- **DO NOT INCLUDE** anyone who is living somewhere else for more than 2 months, such as a college student living away or someone in the Armed Forces on deployment.

Number of people:

Fill out pages 2 – 7 for everyone, including yourself, who is living or staying at this address for more than 2 months. Then complete the rest of the form.

OMB No. 0607-0810
OMB No. 0607-0836

FORM **ACS-1(INFO)(2023)**

11100013

OMB No. 0607-1006; Approval Expires 11/30/2021
U.S. DEPARTMENT OF COMMERCE
Economics and Statistics Administration
U.S. CENSUS BUREAU

This is the official questionnaire for this address. It is quick and easy to respond, and your answers are protected by law.

o completar el cuestionario en español, dele la vuelta y complete el lado verde.

FOR OFFICIAL USE ONLY

go online at my2020census.gov to complete your 2020 Census questionnaire.

1. How many people were living or staying in this house, apartment, or mobile home on April 1, 2020?

Number of people =

2. Were there any additional people staying here on April 1, 2020 that you did not include in Question 1? Mark 'X' all that apply.

- Children, related or unrelated, such as newborn babies, grandchildren, or foster children
- Relatives, such as adult children, cousins, or in-laws
- Nonrelatives, such as roommates or live-in babysitters
- People staying here temporarily
- No additional people

3. Is this house, apartment, or mobile home — Mark 'X' ONE box.

- Owned by you or someone in this household with a mortgage or loan? Include home equity loans.
- Owned by you or someone in this household free and clear (without a mortgage or loan)?
- Rented?
- Occupied without payment of rent?

4. What is your telephone number?
We will only contact you if needed for official Census Bureau business.

Telephone Number:

FORM **DI-Q1(E/S)** (05-01-2019)
11100013

Census – is a complete count or 100% coverage

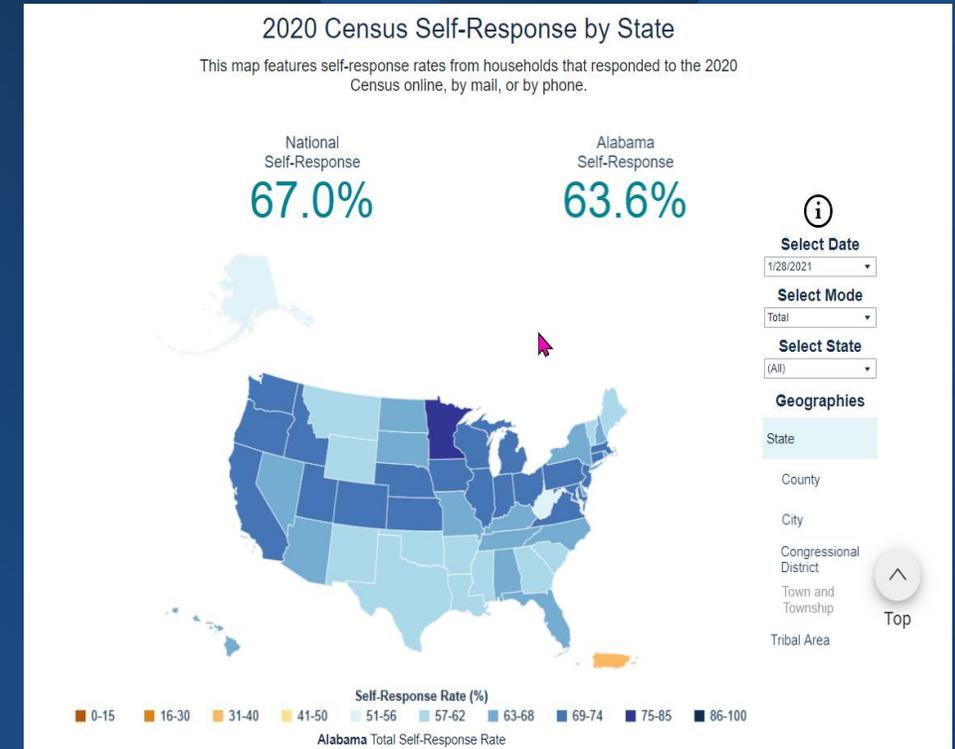
Survey – is a sample count and used in an estimate

Censuses

| | Decennial Census | Economic Census | Census of Governments |
|---------------|--|--|--|
| Overview | A constitutionally mandated population and housing count for every resident in the United States | Measures the health of the nation's economy by providing vital statistics about industries and businesses | Identifies the scope and nature of the nation's state and local government sector |
| Participation | All 50 states, the District of Columbia, Puerto Rico, and the Island Areas | All 50 states, the District of Columbia, Puerto Rico, and the Island Areas | All 50 states and the District of Columbia |
| Occurrence | Occurs every 10 years on years ending in zero | Occurs every five years on years ending in two and seven | Occurs every five years on years ending in two and seven |
| Significance | <ul style="list-style-type: none">Used for congressional redistrictingUsed for state legislative redistrictingInfluences the distribution of \$675 billion in federal funds annually | <ul style="list-style-type: none">Influences policy decisionsUsed to create key measures for economic activity (ex: GDP)Used to gauge organizational structures and product trends | <ul style="list-style-type: none">Used to measure economic and financial performanceUse for public policy researchUsed to develop programs and budgets |

2020 Decennial Census

- Online questionnaire available for the first time
- Mail in questionnaires were an option
- Total of 10 questions relating to topics such as:
 - Age
 - Sex
 - Race
 - Ethnicity
 - Rent/Own



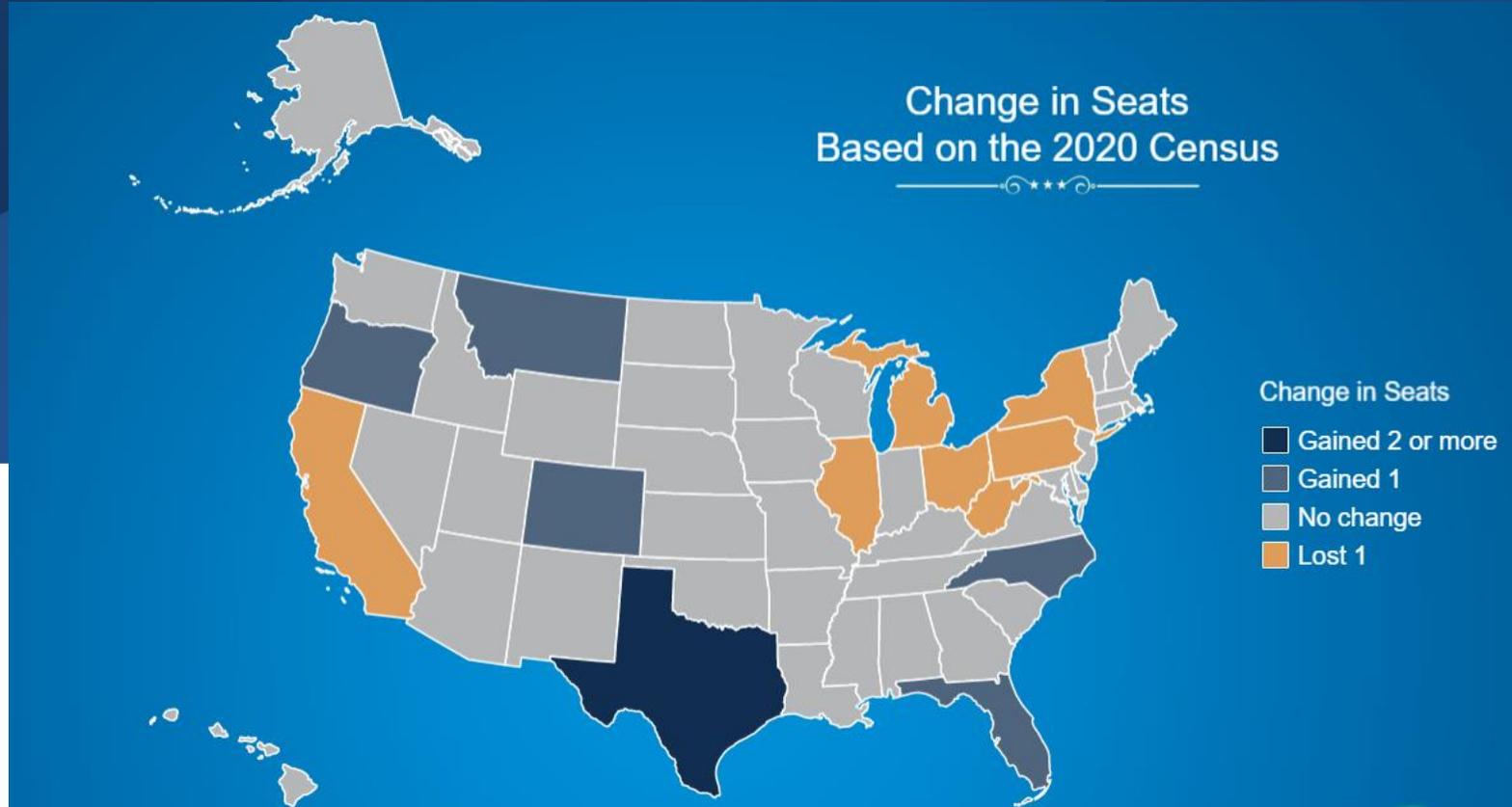
[Tracking Self-Response Rates Map \(census.gov\)](https://www.census.gov)

Decennial Census Data in Action



- Apportionment/Representation
- Redistricting
- Funding of Federal, State, and Local Government Programs
- Program Planning, Site location, Marketing Decisions

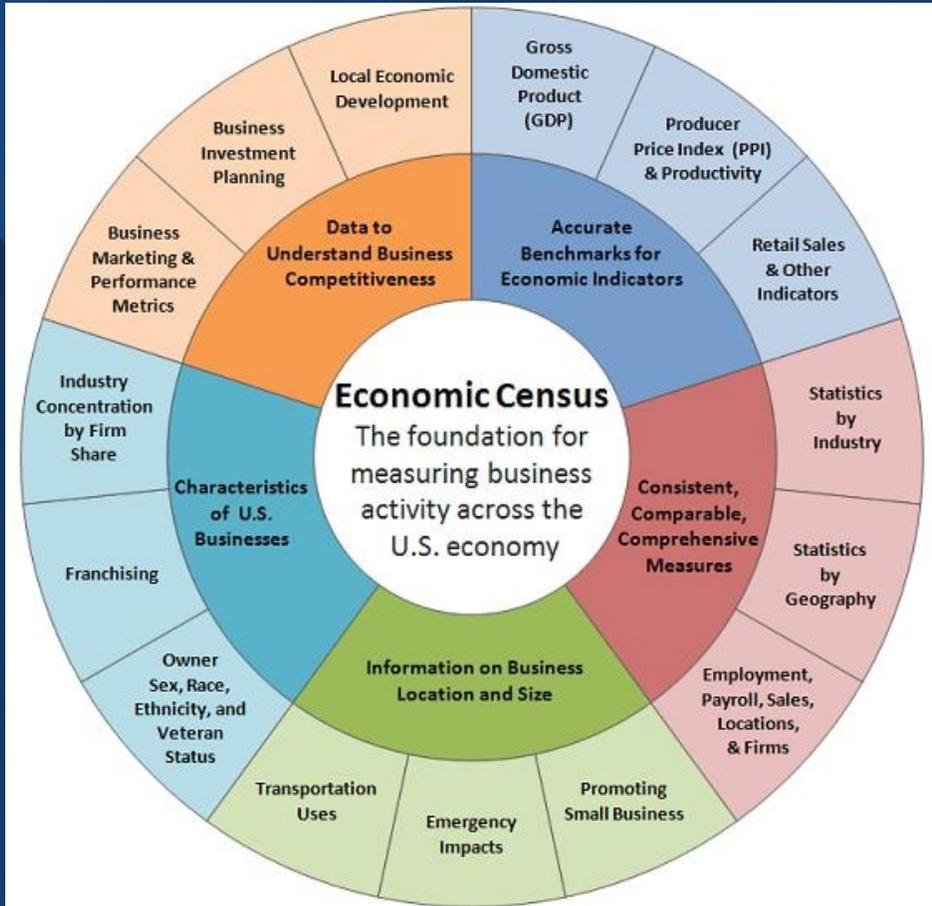
2020 Decennial Census



On April 1, 2020 the United States population was 331,449,281. The U.S. Population as of May 1, 2023 was 334,694,600.

[2020 Census: Apportionment of the U.S. House of Representatives](#)

Economic Census in Action



- Study industry and trends over time
- Evaluate investment opportunities
- Implement Public Policy
- Measure economic development
- Business Plans
- Grants

NAICS

The screenshot displays the NAICS Search interface. On the left, there are three search input fields with 'Go' buttons. The first field contains '2022 NAICS Search', the second '2017 NAICS Search', and the third '2012 NAICS Search'. The main area is titled 'Search Results' and shows the '2022 NAICS Definition' as 'T = Canadian, Mexican, and United States industries are comparable.' Below this, it states 'Search results for: 72' and 'Number of records found: 34'. A list of results is shown, including '72 Accommodation and Food Services^T', '721 Accommodation^T', '7211 Traveler Accommodation^T', '72111 Hotels (except Casino Hotels) and Motels^T', '721110 Hotels (except Casino Hotels) and Motels', '72112 Casino Hotels^T', and '721120 Casino Hotels'.

- North American Industry Classification Code
- Can be 2-6 digits
- Some sectors not covered by the Census Bureau
- 20 sectors (public administration does not have representation in the economic census)

Census of Governments



- Collected every 5 years, in years ending in “2” and “7”
- Government organization data and information are for October of the year preceding the Census
- How governments are organized, how many people they employ and payroll amounts, and the finances of governments

Census of Governments in Action



- The Bureau of Economic Analysis and the Federal Reserve Board—use the data to measure the nation's economic and financial performance
- State and local governments use the data to develop programs and budgets, assess financial conditions, and perform comparative analyses
- Analysts, economists, market specialists, and researchers need these data to measure the changing characteristics of the government sector of the economy and to conduct public policy research.

Surveys

The Census Bureau conducts more than 130 surveys across the nation

| Category | Description |
|---------------------|--|
| Demographic Surveys | Measure income, poverty, education, health insurance coverage, housing quality, crime, computer usage, and many other subjects |
| Economic Surveys | Measure the nation's economy and provide information about businesses |
| Sponsored Surveys | Demographic and economic surveys conducted for other government agencies |

American Community Survey (ACS)

| | |
|---------------|--|
| Overview | Provides detailed information about communities and their composition |
| Participation | All 50 states, the District of Columbia, and Puerto Rico |
| Occurrence | Occurs annually |
| Significance | <ul style="list-style-type: none">Influences the distribution of \$675 billion in federal funds annuallyUsed for community planning program development |

Demographic Surveys



- The Current Population Survey
- The Survey of Income and Program Participation
- The American Community Survey
- American Housing Survey

The American Community Survey

13196019

U.S. DEPARTMENT OF COMMERCE
Economics and Statistics Administration
U.S. CENSUS BUREAU

 **THE American Community Survey**

This booklet shows the content of the American Community Survey questionnaire.

Start Here

Respond online today at:
<https://respond.census.gov/acs>
OR
Complete this form and mail it back as soon as possible.

This form asks for information about the people who are living or staying at the address on the mailing label and about the house, apartment, or mobile home located at the address on the mailing label.

 **If you need help or have questions about completing this form,** please call **1-800-354-7271**. The telephone call is free.

Telephone Device for the Deaf (TDD):
Call 1-800-582-8330. The telephone call is free.

¿NECESITA AYUDA? Si usted habla español y necesita ayuda para completar su cuestionario, llame sin cargo alguno al **1-877-833-5625**. Usted también puede completar su entrevista por teléfono con un entrevistador que habla español. O puede responder por Internet en: <https://respond.census.gov/acs>

For more information about the American Community Survey, visit our web site at: <http://www.census.gov/acs/www/>

Please print today's date.
Month Day Year

Please print the name and telephone number of the person who is filling out this form. We may contact you if there is a question.

Last Name

First Name MI

Area Code + Number -

How many people are living or staying at this address?

- **INCLUDE** everyone who is living or staying here for more than 2 months.
- **INCLUDE** yourself if you are living here for more than 2 months.
- **INCLUDE** anyone else staying here who does not have another place to stay, even if they are here for 2 months or less.
- **DO NOT INCLUDE** anyone who is living somewhere else for more than 2 months, such as a college student living away or someone in the Armed Forces on deployment.

Number of people

Fill out pages 2, 3, and 4 for everyone, including yourself, who is living or staying at this address for more than 2 months. Then complete the rest of the form.

FORM **ACS-1 (INFO)(2016)**
(07/08/2015)

OMB No. 0607-0810
OMB No. 0607-0936



- Samples approximately 3.5 million addresses per year
 - 290k per month
- Produces estimates for characteristics of both population and housing
- Creates estimates for small geographic areas

Estimates from Administrative Records

- Annual Population Estimates
- Monthly Import and Exports
- Weekly, monthly and annual surveys of the nation's economic activity



Conduct Surveys for Government Agencies

- Department of Justice
- Department of Education
- National Center for Education Statistics
- National Center for Science and Engineering Statistics
- National Center for Health Statistics
- Center for Disease Control
- Bureau of Labor Statistics

Three Items Needed to Initiate a Search

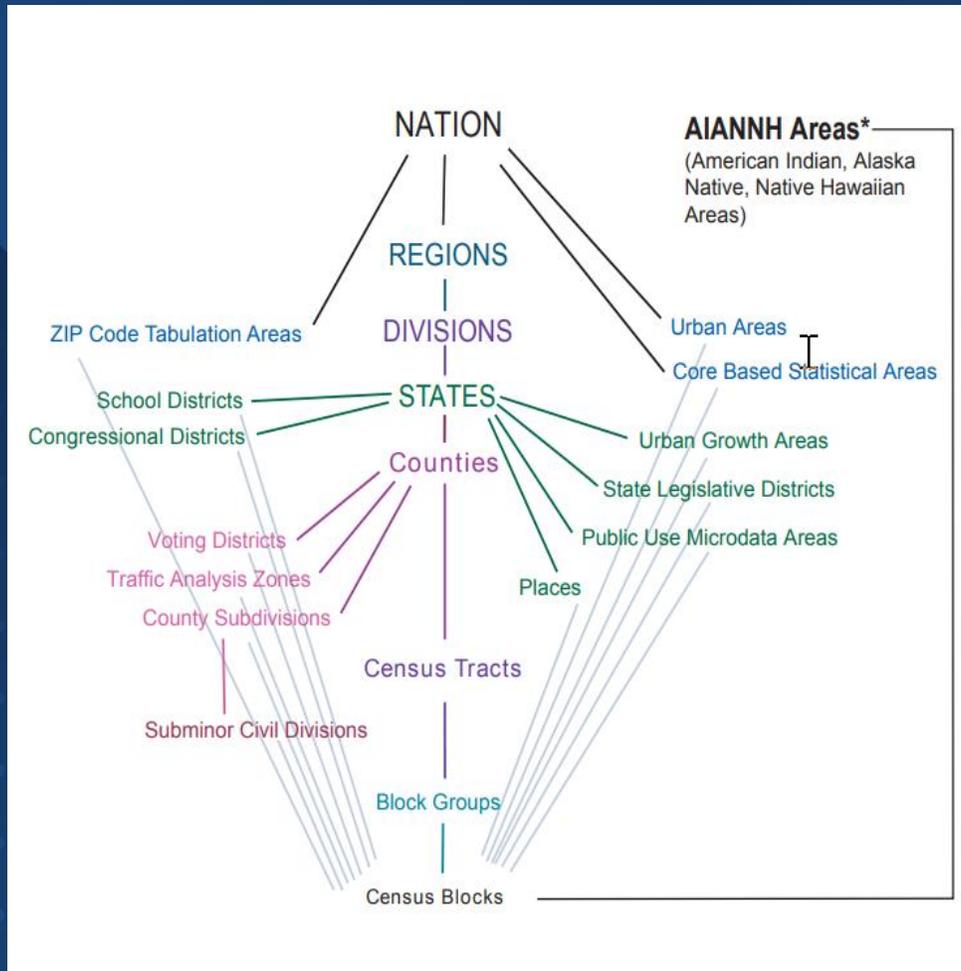
- Your topic of interest (children, income, poverty)
- Year (timeline for the data you seek)
- Geography (state, county, place)

This screenshot shows the top portion of the search interface. On the left, the 'Advanced Search' panel includes a search box with the placeholder 'Table ID (e.g., DP05)', a '0 Filters' indicator, and a list of filter categories: 'Search for filter', 'Codes', 'Geography', 'Surveys', and 'Topics'. On the right, the 'Select Topics' panel features a search box and a list of topic categories: 'Business and Economy', 'Education', 'Employment', 'Families and Living Arrangements', 'Government', 'Health', 'Housing', 'Income and Poverty', 'Populations and People', and 'Race and Ethnicity'.

This screenshot shows the middle portion of the search interface. On the left, the 'Advanced Search' panel is identical to the one above. On the right, the 'Select Geography' panel includes a search box, a list of geographic levels ('Geographic Entities' and 'Summary Levels'), and a section titled 'Most Commonly Used Geographies' with buttons for 'Nation', 'State', 'County', 'Place', 'ZIP Code Tabulation Area', 'Metropolitan/Micropolitan Statistical Area', 'Census Tract', and 'Block'. Below this is an 'All Geographies' section with a '5-digit ZIP Code' option.

This screenshot shows the 'Select Years' panel on the right side of the interface. It includes a search box, a '0 Filters' indicator, and a list of filter categories: 'Search for filter', 'Codes', 'Geography', 'Surveys', 'Topics', and 'Years'. Below the filter categories is a list of years from 2022 to 2000, with 2019 selected.

Census Geography



- Foundation of all data collection and publication
- Legal and Administrative Geography
- Statistical Geography

TIGERWeb

TIGERweb

[Home](#)
[TIGERweb Applications](#)
[WMS](#)
[REST Services](#)
[Data Files](#)
[TIGERweb Geography](#)

Contact Us

Email us at:
geo.tigerweb@census.gov

Click here to sign up for updates on TIGERweb and other Census Bureau Topics.

[TIGERweb Brochure](#)

MAP SERVICES

DATA

| GEOID | STATE | PLACE | PLACENS | BASENAME |
|---------|-------|-------|----------|----------------|
| 0100124 | 01 | 00124 | 02403054 | Abbeville |
| 0100460 | 01 | 00460 | 02403063 | Adamsville |
| 0100484 | 01 | 00484 | 02405123 | Addison |
| 0100676 | 01 | 00676 | 02405125 | Akron |
| 0100820 | 01 | 00820 | 02403069 | Alabaster |
| 0100988 | 01 | 00988 | 02403074 | Albertville |
| 0101132 | 01 | 01132 | 02403077 | Alexander City |
| 0101228 | 01 | 01228 | 02403080 | Aliceville |
| 0101396 | 01 | 01396 | 02405136 | Allgood |
| 0101660 | 01 | 01660 | 02405146 | Altosneeze |

TIGERweb Overview

TIGERweb is a web-based system that allows users to visualize our TIGER (Topologically Integrated Geographic Encoding and Referencing database) data in several ways:

- [TIGERweb Applications](#)

United States Census Bureau TIGERweb
 Geography Division

Zoom: 15
 1:18,056

0.4km
 0.3mi

Landmass

Data Tools and Applications

1 New Experimental Data Product
Check out our New Experimental Data Product: Census Bureau Index of Economic Activity (IDEA)



Partners Researchers Educators Survey Respondents News NAICS Codes Jobs About Us Contact Us Help

Topics **Data & Maps** **Surveys & Programs** **Resource Library**

Data & Maps

Access demographic, economic and population data from the U.S. Census Bureau. Explore census data with visualizations and view tutorials.

[Explore data on data.census.gov](#)

[View all data resources](#)

- Census Academy
- Combining Data
- Data Equity Tools
- Data Tools and Apps**
- Developers
- Experimental Data Products

- Interactive Maps
- Mapping Files
- Related Sites
- Software
- Tables
- Training and Workshops
- Visualizations

We Believe in the Power of Quality Data to Impact Public Life

[Learn More](#)

Census Survey Explorer (CSE)

The screenshot shows the main interface of the Census Survey Explorer (CSE) website. At the top left is the United States Census Bureau logo. A navigation bar contains links for HOME, GEOGRAPHIES, FREQUENCIES, TOPICS & SUBTOPICS, and HELP. The main heading is "Census Survey Explorer" with a sub-heading: "Discover U.S. Census Bureau surveys or censuses by filtering and searching by geography, frequency, topics, and subtopics." Below this is a search input field with the placeholder text "Search by name or keyword" and four filter buttons: "Geographies", "Frequencies", "Topics", and "Subtopics", each with a dropdown arrow. A "Reset Search" button is also present. A large light blue callout box contains instructions: "Use the geography, frequency, topic, and subtopic filters above to discover surveys relevant to your needs. Use the tabs across the top of this page to learn more and obtain guidance for using this tool. For more details about a survey or to learn about data sources for a survey, click on the survey name to go to the survey's webpage." This callout box includes three smaller boxes: "Learn more about how to use this tool with this instructional video." (with a link), "Questions? Call 1-844-ASK-DATA (1-844-275-3282) Email census.askdata@census.gov", and "Comment or Feedback? Provide comments via the 'Is this page helpful' box at the bottom of this page." Below the callout box are three survey cards: "Advance Monthly Sales for Retail and Food Services (MARTS) → Provides an early indication of sales for", "Advanced Economic Indicators → Provide advance statistics for U.S. International Trade in Goods, domestic", and "American Community Survey (ACS) → The American Community Survey (ACS) is". In the bottom right corner, there is a "Is this page helpful?" widget with "Yes" and "No" buttons and a close icon.

Explore Census Data

Learn about America's People, Places, and Economy

Find Tables, Maps, and more ...



[Help](#) [Feedback](#) [Advanced Search](#)

Try searching for [poverty](#) in [Ge](#) in [2020](#)

find
tables



Explore the thousands of tables we have.
We are adding new tables every week.

Place

Tampa city, Florida

Tampa city, Florida is a city, town, place equivalent, and township located in Florida.

[Share Profile](#)



// [United States](#) / [Florida](#) / Tampa city, Florida

Display Sources



Populations and People

Total Population
384,959
P1 | 2020 Decennial Census



Education

Bachelor's Degree or Higher
45.6%
S1501 | 2021 American Community Survey 1-Year Estimates



Housing

Total Housing Units
170,964
H1 | 2020 Decennial Census



Families and Living Arrangements

Total Households
159,925



Income and Poverty

Median Household Income
\$63,404
S1901 | 2021 American Community Survey 1-Year Estimates



Employment

Employment Rate
62.0%
DP03 | 2021 American Community Survey 1-Year Estimates



Health

Without Health Care Coverage
10.3%
S2701 | 2021 American Community Survey 1-Year Estimates



Race and Ethnicity

Hispanic or Latino (of any race)
98,621

Featured Resources



Video

Getting Started with Your Search on data.census.gov

Learn about the different ways to search for data on the platform; from basics, like using the Single Search to applying filters in the Advanced Search.



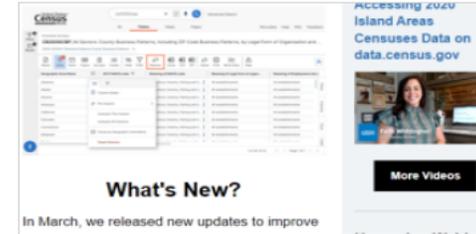
Latest Data Releases

Find out the latest news about data.census.gov, the Census API, and the Microdata Access, including the most recent data releases.



data.census.gov Updates

View our release notes that provide the known limitations and defects, as well as the full list of features and functionality available.



What's New?

In March, we released new updates to improve

Data.census.gov Newsletter: April 2023

In March, we released new updates to improve your experience on data.census.gov.



Census Business Builder

Census Business Builder | [PRIVACY ACT STATEMENT](#) | [FAQS](#) | [SEND FEEDBACK](#) | [HELP](#)

Custom Industries: All Sectors | Total population | Variable not selected | 0 filters

Location Search: Maryland

Region View

Dashboard

Maryland

6,037,624 ± n/a
Total population

n/a
Variable not selected

[CREATE REPORT](#)

Total population

Geo Ranking | Time Series | Geo Com >

| State | Total population |
|--------------|------------------|
| Maryland | ~6M |
| California | ~40M |
| Texas | ~28M |
| Florida | ~20M |
| New York | ~18M |
| Pennsylvania | ~12M |

Stats

- \$87K** Median household income
- 91%** Percent high school degree or...
- 140K** All Employer establishments (Total)
- 67%** Home ownership rate

Legend

Total population

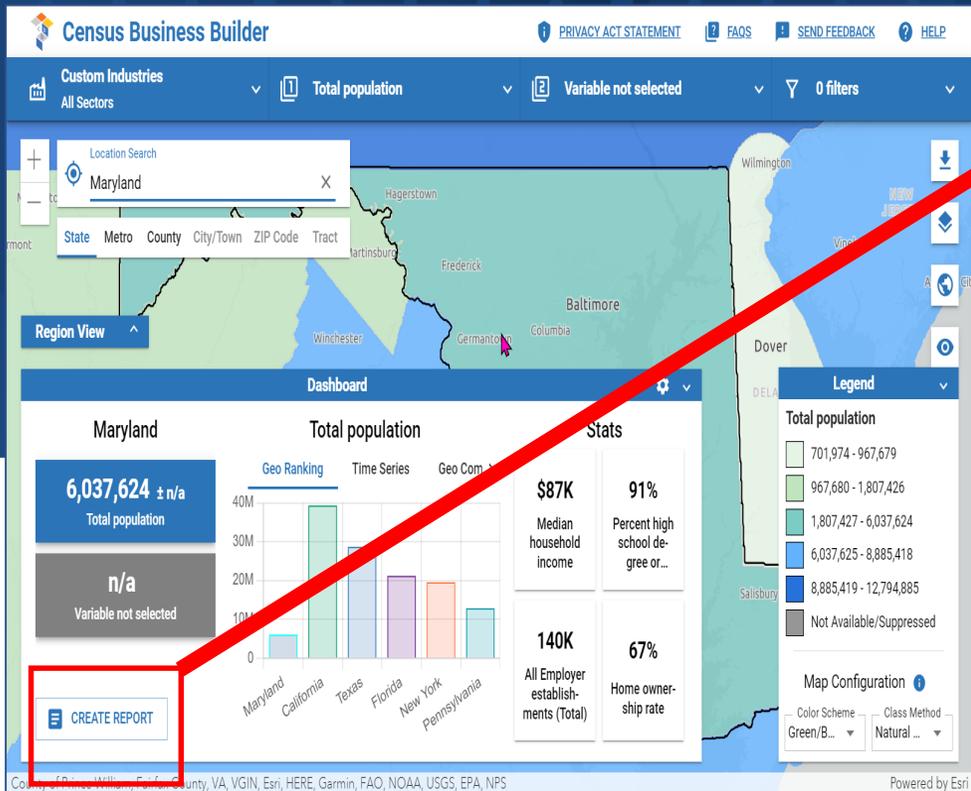
- 701,974 - 967,679
- 967,680 - 1,807,426
- 1,807,427 - 6,037,624
- 6,037,625 - 8,885,418
- 8,885,419 - 12,794,885
- Not Available/Suppressed

Map Configuration

Color Scheme: Green/B... | Class Method: Natural ...

County of Prince William, Fairfax County, VA, VGIN, Esri, HERE, Garmin, FAO, NOAA, USGS, EPA, NPS | Powered by Esri

Census Business Builder



Business Profile

Custom Industries - Maryland

HELP | DOWNLOAD DATA | SETTINGS

Business Comparison

Businesses Totals

Includes key statistics for businesses with 1 or more paid employees (Employers) from the 2019 County Business Patterns, 2018 Nonemployer Statistics program, and the 2017 Economic Census. (These variables are related to the Industry selected.)

| Industry | All Employer establishments (Total) | All Nonemployer firms | Total employment of employers | Total annual of employers (\$1,000) |
|--|-------------------------------------|-----------------------|-------------------------------|-------------------------------------|
| All Sectors | 139,734 | 527,410 | 2,405,968 | \$139,313,303 |
| Accommodation and Food Services | 12,147 | 9,802 | 241,567 | \$4,228,381 |
| Administrative and Support and Waste Management and Remediation Services | 8,579 | 46,575 | 212,597 | \$9,392,616 |
| Agriculture, Forestry, Fishing, and Hunting | 185 | 3,438 | 973 | \$40,998 |
| Arts, Entertainment, and Recreation | 2,121 | 31,004 | 45,202 | \$1,223,297 |

Table of Contents

- Contents
- Consumers/Residents
- Demographic Characteristics
- Socioeconomic Characteristics
- Housing Characteristics
- Business Summary
- Employer Businesses
- Business Revenue
- Nonemployer Businesses
- Workforce
- Quarterly Businesses

QuickFacts

Enter state, county, city, town, or zip code

-- Select a fact --

Table

United States

| Fact | 2022 | 2021 |
|--|-------|-------|
| Population | | |
| Population Estimates, July 1, 2022, (V2022) | | |
| Population Estimates, July 1, 2021, (V2021) | | |
| Population estimates base, April 1, 2020, (V2022) | | |
| Population estimates base, April 1, 2020, (V2021) | | |
| Population, percent change - April 1, 2020 (estimates base) to July 1, 2022, (V2022) | 16.8% | |
| Population, percent change - April 1, 2020 (estimates base) to July 1, 2021, (V2021) | | |
| Population, Census, April 1, 2020 | | |
| Population, Census, April 1, 2010 | | |
| Age and Sex | | |
| Persons under 5 years, percent | | |
| Persons under 18 years, percent | | |
| Persons 65 years and over, percent | 14.3% | 16.8% |
| Female persons, percent | | |
| Race and Hispanic Origin | | |
| White alone, percent | 63.9% | 75.8% |
| Black or African American alone, percent (a) | 19.0% | 13.6% |
| American Indian and Alaska Native alone, percent (a) | 0.2% | 1.3% |
| Asian alone, percent (a) | 7.0% | 6.1% |
| Native Hawaiian and Other Pacific Islander alone, percent (a) | 0.1% | 0.3% |

Is this page helpful? Yes No

Data Products

| All Topics | United States |
|--|---------------|
| Population Estimates, July 1 2021, (V2021) | 331,893,745 |
| Population Estimates, July 1 2021, (V2021) | 331,893,745 |
| Population estimates base, April 1, 2020, (V2021) | 331,449,281 |
| Population, percent change - April 1, 2020 (estimates base) to July 1, 2021, (V2021) | 0.1% |
| Population, Census, April 1, 2020 | 331,449,281 |
| Population, Census, April 1, 2010 | 308,745,538 |
| Age and Sex | |
| Persons under 5 years, percent | 6.0% |
| Persons under 18 years, percent | 22.3% |
| Persons 65 years and over, percent | 16.5% |
| Female persons, percent | 50.8% |
| Race and Hispanic Origin | |
| White alone, percent | 76.3% |
| Black or African American alone, percent (a) | 13.4% |
| American Indian and Alaska Native alone, percent (a) | 1.3% |
| Asian alone, percent (a) | 5.9% |
| Native Hawaiian and Other Pacific Islander alone, percent (a) | 0.2% |
| Two or More Races, percent | 2.8% |
| Hispanic or Latino, percent (b) | 18.5% |

- Summary Tables
- Analyses
- Microdata
- Maps and Geographic Products
- Metadata
- Visualizations

Geographic Products



- TIGER
 - Topologically Integrated Geographic Encoding and Referencing System
- Boundary and Thematic Maps
- Other Geographic Products
 - Reference Information Maps
 - Tallies of Geographic Entities
 - Relationship Files

Partnerships and Outreach



- Federal Depository Library Program
- State Data Centers
- Census Information Centers
- Census Advisory Committees
- National Partnerships

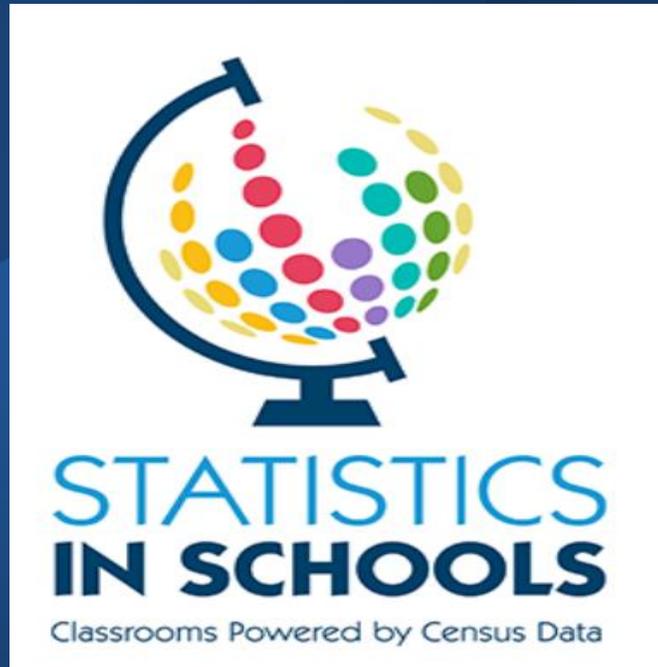
Census Data Users

Fighting Fires With Data



- Congress
- State and Local Governments
- Researchers and Academic Institutions
- Financial Institutions
- Regional Planning Agencies
- Businesses and Chambers of Commerce
- Librarians
- You!

Census Bureau Resources & Services



- Data Training and Workshops
- Statistics in Schools
- Demographic Consulting
- The Census Bureau Library

Census Academy: Your Learning Hub for Data Skills

Learn how to access and use Census Bureau data your way through our how-to Data Gem videos and in-depth courses, webinars, and tutorials.

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Highlights

- The U.S. Census Bureau conducts 3 censuses and over 130 surveys. Many in conjunction with other statistical agencies.
- We have tools, data products, services, and resources to help you understand, and access data.
- We cater our products and tools to meet the evolving needs of our partners and data users.

Get in Touch with Us

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THANK
YOU

Upcoming Webinars – Accessing Census Bureau Statistics Series

- Geography 101 – June 22
- Economic Census – July 18
- American Community Survey – August 15
- Data.census.gov – September 14
- Census Business Builder – October 26